



Professional Association for SQL Server
203 North LaSalle - Suite 2100
Chicago IL 60601 USA
Phone: 604.899.6009
Fax: 604.899.1269
www.sqlpass.org

FOR IMMEDIATE RELEASE

PASS Announces Dell as Community Summit Platinum Sponsor

CHICAGO, IL— September 26, 2008—The Professional Association for SQL Server (PASS) today announced Dell as the platinum sponsor of PASS Community Summit 2008. With generous contributions from Dell sponsoring the hardware and internet pavilion, the 2008 Summit—expected to attract over 3,000 attendees—will offer attendees convenience of internet access and PC availability in the exhibit hall and session rooms. Dell will also be the co-sponsor of the PASS Summit Exhibitor Reception, an event bringing the SQL Server community together to share an exceptional evening of fun and networking.

"Dell has been involved with PASS for five years now as it brings together the best and brightest SQL Server professionals from around the globe," said Judy Chavis, director of Business Development and Enterprise Marketing for Dell. "As a platinum sponsor of this year's event, we're making it easier for attendees to network and stay connected throughout the conference."

The PASS Community Summit 2008 boasts over 150 technical sessions, including 14 pre-conference seminars, all dedicated to Microsoft SQL Server, delivered by community and Microsoft experts. This year's event also features:

- Ask the Experts Lounge, hosted by the Microsoft SQL Server engineering team, to get pressing questions answered.
- Labs to experience new features of SQL Server 2008 hands-on.
- Onsite certification exams at discounted rates so attendees can get certified before leaving the Summit.
- Over 70 deep-technical sessions offered by Microsoft, SQL Server Customer Advisory Team (SQL CAT) best practices sessions and exclusive panel discussions all offering tips and tricks attendees can implement right away.
- The best SQL Server Networking event of the year.

PASS Community Summit 2008 will be held in Seattle, WA at the Washington State Trade and Convention Center on Tuesday, November 18, through Friday, November 21, with pre-conference sessions beginning Monday, November 17.

"PASS relies on companies like Dell to ensure we are able to continue to organize an event that brings the SQL Server MVP community together. We are grateful and thank Dell for their support," said Bill Graziano, SQL Server MVP and PASS VP of Marketing.

For more information on PASS Community Summit 2008 topics and to qualify for an early registration rate of \$1,595USD, please visit <http://summit2008.sqlpass.org/>. Early registration rate ends October 15, 2008.

About the Professional Association for SQL Server (PASS)

Co-founded by Microsoft Corporation and CA, Inc., the Professional Association for SQL Server (PASS) is an independent, not-for-profit association, dedicated to supporting, educating, and promoting the Microsoft SQL Server community. From local user groups and special interest groups (SIGs) to webcasts and the annual PASS Community Summit – the largest gathering of SQL Server professionals in the world – PASS enables knowledge sharing, in-depth learning, access to the Microsoft SQL Server team, and the ability to influence the direction of SQL Server technologies. The PASS mission is to empower the global Microsoft SQL Server community to collaborate, learn, grow and be inspired through knowledge sharing and peer-based learning. For additional information on PASS and the benefits of becoming a member, please visit the PASS Web site at www.sqlpass.org.

All brand names, product names, or trademarks belong to their respective holders.

###

Media Contact:

Anna Vue
PASS/Cross Border Communications
Phone +1 (916) 595-8157
anna@crossborderpr.com