

PASS Sponsor/Exhibitor Participation Application and Contract

Please Print Clearly

COMPANY INFORMATION

Company: _____

Show Contact Name: _____

Title: _____

Address: _____

City: _____

State: _____

ZIP: _____

Telephone: _____ (ext.) _____

Fax: _____

E-mail _____

Company URL: _____

Company name as it should appear on Booth signage:

Signature of Company Representative:

SPONSORSHIP PACKAGES

- | | |
|---|---|
| <input type="checkbox"/> Platinum – \$40,000
Exhibit space 20' x 20' | <input type="checkbox"/> Gold – \$25,000
Exhibit space 10' x 20' |
| <input type="checkbox"/> Silver – \$15,000
Exhibit space 10' x 10' | <input type="checkbox"/> Exhibitor – \$4,000
Exhibit space 10' x 10' |

ADDITIONAL EXHIBIT SPACE

Additional Booth Space Required _____

For Internal Office Use Only

Add Booth % Discount _____ \$ _____
 Add Booth % Discount _____ \$ _____
 Add Booth % Discount _____ \$ _____
 Total Additional Booths _____
 Total Additional Space \$ _____

Please indicate booth location preference.

1. _____ 2. _____
 3. _____ 4. _____

Please indicate any companies you do not wish to be next to.
 (Accommodation is based on space availability and time)

1. _____ 2. _____
 3. _____ 4. _____

ADDITIONAL SPONSORSHIP & MARKETING OPPORTUNITIES

- | | | |
|---|---------------------------------------|-------------|
| <input type="checkbox"/> Internet Pavilion | \$20,000 | (1) |
| <input type="checkbox"/> Hardware Sponsor | \$20,000 | (1) |
| <input type="checkbox"/> Attendee Badge Lanyard | \$10,000 | (1) |
| <input type="checkbox"/> Summit Pen | \$10,000 | (1) |
| <input type="checkbox"/> Directional Footprints | \$5,000 | (4) |
| <input type="checkbox"/> Registration Bag Insert | \$3,000 | (15) |
| <input type="checkbox"/> Cappuccino Cart | \$3,000 | (2 per day) |
| <input type="checkbox"/> Lunch Table Distribution | \$2,500 | (2 per day) |
| <input type="checkbox"/> Sponsor Signs (3' x 8') | \$2,000 | (10) |
| <input type="checkbox"/> PASSport to Prizes | \$1,500 | (16) |
| <input type="checkbox"/> Exhibitor Raffles | \$500 | (4) |
| | (scheduled during exhibit hall hours) | |

Total \$ _____

ADVERTISEMENT OPPORTUNITIES

Summit Guide Advertisements

- | | |
|--|---------|
| <input type="checkbox"/> Summit Guide 4-Color Back Cover _____ | \$4,000 |
| <input type="checkbox"/> Summit Guide 4-Color Inside Back Cover _____ | \$3,000 |
| <input type="checkbox"/> Summit Guide 4-Color Inside Front Cover _____ | \$3,000 |
| <input type="checkbox"/> Summit Guide 1-Color Inside Full Page _____ | \$1,500 |

* Please note: All participation options require a company logo. Logos must be submitted in either a .tif, .eps or .ai format with a resolution of 300 dpi or above. Please e-mail to sanji@ccevent.com at time of contract.

PAYMENT INFORMATION

TERMS OF PAYMENT

- Payment is due within 15 days of submission of signed contract, if paying by check or wire transfer.
- Payment is due upon submission of signed contract, if paying by credit card.
- Application will not be processed until payment has been received.

Sponsorship Package	\$ _____
Exhibitor Package	\$ _____
Additional Space	\$ _____
Additional Sponsorships	\$ _____
Advertisements	\$ _____
Total	\$ _____

PREFERRED PAYMENT OPTIONS

Check Please issue check payable to PASS and mail to:
 PASS General
 3801 Paysphere Circle
 Chicago, IL 60674

Wire Transfer Please contact Sandy Cherry, PASS Accounting
 Manager for wire transfer instructions:
 Sandy.Cherry@sqlpass.org

Visa Mastercard American Express

Cardholder Name: _____

Card Number: _____

Expiry Date: _____

Exact Billing Address of Cardholder (where monthly statement is mailed):

Email Address of Cardholder: _____

Signature: _____

By submitting this contract we agree to abide by all rules and regulations governing the 2008 PASS Community Summit as described in the Rules & Regulations.

SUBMIT APPLICATION AND CONTRACT

Please email or fax the PASS Sponsor/Exhibitor participation application to:

PASS c/o Al Shuler
 Fax: 614.532.5520
 Email: Al.Shuler@sqlpass.org